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Nova Scotia Business Inc.

# Information Communications Technology

A thriving tech centre

Nova Scotia has the highest concentration in Canada of university students in tech (30% higher than the national average\*).

With more than 27,000 individuals and 1,500 establishments comprising the province's tech industry, Nova Scotia is perfectly positioned to take advantage of opportunities.

Nova Scotia has the right mix of post-secondary education, established multinational firms, and an active startup community that fosters innovation and growth, resulting in a well-connected global industry.

We offer world-class infrastructure and a collaborative environment between industry, government and academia.

And, we do it all while enjoying the comforts and culture of Canada's East Coast.

\*Source: Statistics Canada

# About the sector

Our strategic location provides easy, fast, and reliable access to world markets. Because we share the same workday with the United States and Europe, this translates into increased productivity for companies in Nova Scotia.

Nova Scotia offers a world-class fibre optic network with gigabit connections available to both consumers and businesses, a digital communications system, a self-generating power grid, and some of the world's best internet connections to Europe and the Eastern US, thanks to GTT Communications network of subsea cables.

## Workforce

Nova Scotia's universities partner with firms to ensure program curriculum meets the needs of local industry. There are 10 universities and 14 community college campuses in Nova Scotia.

Nova Scotia offers degrees that relate directly to industry needs, including: graphics, gaming and media, artificial intelligence and intelligent systems, communications technologies, data science, SAP software expertise and cyber security.

## Ecosystem

The province boasts one of the most concentrated talent pipelines in Canada supported by incubators and cutting-edge research and development organizations.

## Competitive Costs

Nova Scotia offers one of the most competitive business climates, with modest business costs and generous incentives. The province's operating costs are among the most cost-competitive

in North America for companies working in the digital services industry and offers more than 20% cost savings over the United States average cost for operating a software development centre. (source: fDi Benchmark)

We also offer:

- Federal research and development tax credits and accelerated capital cost allowances.
- Provincial grants, loans, guarantees and tax credits
- Energy efficiency and productivity incentives
- Trade and export support programs

## Quality of Life

FDI American Cities of the Future ranks Halifax, Nova Scotia in the Top 10 for Best Human Capital and Lifestyle (2019/20).

Surrounded by the rolling sea, lush green forests, lakes and farmland, Nova Scotia is an oasis of natural environment.

Combined with our growing cities and competitive cost of living, Nova Scotia is one of the most enjoyable places to live in Canada.

Learn more at [novascotiabusiness.com/ict](https://novascotiabusiness.com/ict)

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