

Nova Scotia's Got Game!



Nova Scotia's gaming and interactive media sector is strong, diversified, and growing. We offer a host of incentives that support the development of new and innovative technologies and help make your studio more competitive.

Strategic Location

Nova Scotia's time zone is exactly halfway between San Francisco and London, which makes it perfect for global operations in the digital media industry.

Education



CANADA'S UNIVERSITY CAPITAL

Gain access to an ambitious and educated workforce. With over 20 universities and college campuses combined, Nova Scotia boasts more students per capita in ICT related fields than any other province in Canada, and 22% more than the national average.



COMPETITIVE OPERATING COSTS

KPMG ranks Halifax, Nova Scotia sixth in the world for the lowest operating costs over competing video game development centers.



VIRTUAL AND AUGMENTED REALITY

Nova Scotia has award-winning companies and talent specializing in a variety of VR and AR capabilities and proprietary technology.



GAME DEVELOPMENT

Nova Scotia is home to more than 20 game development studios, and growing.



Nova Scotia offers the highest Tax Credits in Canada.

DIGITAL MEDIA TAX CREDIT



DIGITAL ANIMATION TAX CREDIT



RESEARCH AND DEVELOPMENT



Learn more about Nova Scotia's Digital Media sector at novascotiabusiness.com/digitalmedia